



Benefits of the Voluntary LOVAG Mark

More than safe-Customer Confidence

	<p>➤ LOVAG Mark will protect and ensure the safety, the high quality, the performance, the compliance with regulation and the high reliability of products from the European low voltage industry</p> <ul style="list-style-type: none"> ○ The high quality of products from the European low voltage industry is acknowledged worldwide (e.g. Middle and Far East), LOVAG Mark gives guarantee and protection
	<p>➤ LOVAG Mark is suited to the special conditions of the industrial low voltage equipment</p> <ul style="list-style-type: none"> ○ Specialized testing laboratories with special equipment and highly qualified engineers ○ Manufacturers with high reputation taking seriously their product liability ○ Surveillance requirements are adapted to the product liability of the manufacturers
	<p>➤ The LOVAG Certification Scheme is established and verified by experts from the area of industrial low voltage (manufacturers, testing laboratories and certification bodies)</p> <ul style="list-style-type: none"> ○ Harmonized LOVAG Test Instructions and Test Report Forms are the basis for the license to use the LOVAG Mark
	<p>➤ LOVAG Mark will impose identical requirements to all manufacturers within and outside Europe (fair competition)</p> <ul style="list-style-type: none"> ○ LOVAG Mark will create equal conditions for market access and fair competition between manufactures within and from outside Europe.
	<p>➤ LOVAG Mark indicates continuous surveillance of the product and the manufacturing process</p> <ul style="list-style-type: none"> ○ Positive sign to the customer and end user of the SAFETY of product ○ Positive sign to the authorities for market surveillance, which must reinforce the market surveillance for the CE – Marking according to the new Regulation within the “New Legislative Framework” of the EU Commission
	<p>➤ LOVAG Mark will strengthen the acceptance of the LOVAG Certification scheme and the acceptance of the LOVAG Test reports, including for use in obtaining mandatory national marks outside of Europe</p> <ul style="list-style-type: none"> ○ Without a LOVAG mark the certification scheme remains relatively unknown outside Europe ○ With a LOVAG mark in a strong mutual recognition ○ An identifying mark will complete the LOVAG Certification scheme and improve the recognition within the community of certification bodies (e.g. EEPCA) ○ Highly qualified test reports of a well known certification scheme will find acceptance for use in obtaining national marks outside Europe